

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Adam J. Weissman et al.	Art Unit	: 2167
Serial No.	: 10/807,264	Examiner	: Luke S. Wassum
Filed	: March 24, 2004	Conf. No.	: 4087
Title	: MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE DETERMINATION		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO

NON-FINAL OFFICE ACTION OF MARCH 12, 2009